

Faculty Senate – April 11, 2019

Textbook Affordability

- What's happening now on campus?
- Course material trends
- Update on OR HB 2213
- Continued collaboration

James Howard, Academic Materials Manager of the OSU Beaver Store

james@osubeaverstore.com

OSU BEAVER STORE



The OSU Beaver Store is a **NON-PROFIT** bookstore governed by **STUDENTS & FACULTY.**

OUR MISSION IS TO HELP STUDENTS SUCCEED BY CHAMPIONING COURSE MATERIAL AFFORDABILITY.

OSU Faculty & Beaver Store

Your partnership has helped us drive average student course material spending lower for several years in a row, with about half of our content now priced under \$50.



COURSE MATERIAL AFFORDABILITY & STUDENT SUCCESS



The Beaver Store's core focus with course materials

- ☐ Provide the course materials faculty have selected for student success in a course
 - Respecting faculty choice

- ☐ Provide these course materials at the lowest possible cost to OSU students
 - Being the low cost advocates with course materials

↓ *HOW DO WE DO THIS?* ↓

ONLINE COMPARISON TOOL

We compare our prices to online marketplaces (Amazon, etc.) and allow students to find the best price and buy from multiple vendors all in one place.

RENTALS

Renting books for a term can reduce the overall cost for course materials significantly. Renting will typically save students 30-50% vs. buying a print copy.

DIGITAL

The OSU Beaver Store provides digital alternatives to print whenever they're available. Digital will typically save students over 50% vs. buying a print copy.

AUTOACCESS

A collaboration between the OSU Beaver Store/faculty/publishers that provides digital-only materials through Canvas at an even bigger savings. The Auto Access program is the lowest-cost way to deliver publisher content to students.

AutoAccess offers:

- An opt-in model supporting student choice
- Day 1 access to digital learning resources
- Reduced cost to the student compared to current print/digital options

OPEN EDUCATIONAL RESOURCE (OER)

The OSU Beaver Store distributes or links to any of these FREE digital materials through the same online platform as paid publisher content. Our website is the convenient single place that students can find all of their material information in accordance with HEOA and other laws.

- Beaver Store has created special item identifiers (SKU's) so faculty can list OER or "free" materials for their courses.
- The OSU Beaver Store in cooperation of the OSU Library has created a place for students to easily search for "free" versions of some commonly adopted textbook titles used here at OSU.

AutoAccess: Spring 2019

- 19 courses using this distribution program
- **49.55%** average cost savings to OSU students compared to previously adopted material
- Higher acquisition rate of required material in timely manner

Specific examples:

BA 211 – enrolled students saved **\$12,175.00**
SOC 204 – enrolled students saved **\$7,140.25**
MTH 112 – enrolled students saved **\$7,395.00**
NUTR 225 – enrolled students saved **\$8,904.00**

Course Material Trends

- Digital-only course materials

- Aggressive low pricing
- Faculty assured students acquiring correct material
- Student comfort level high
- Content providers increasingly moving offerings to digital

- OER / “Free” content

- Small but steady adoptions
- Combining with course management products
- Beaver Store can list, direct and/or distribute material
- Pressure to adopt such material



OR HB 2213 – Status

Beaver Store did not support as originally written

- Section 2 was primary issue
 - Added layers to Federal HEOA
 - Unrealistic timeline requirements
 - Unintended potential negative consequences to all stakeholders
- Section 3 as written flawed
 - Excludes faculty and bookstores as stakeholders to be consulted
- Current status
 - Section 2 completely removed
 - Expected to move to House floor & then to Senate committee
 - Section 2 appeared to be priority of HECC so possible elements may resurface

WORKING TOGETHER FOR AFFORDABILITY

**WE'RE ASKING OSU FACULTY TO TEAM UP WITH THE NONPROFIT
OSU BEAVER STORE TO HOLD DOWN COURSE MATERIAL PRICES.**

The OSU Beaver Store deeply discounts course materials, making our prices at OSU some of the lowest in the nation. This becomes more challenging as publishers seek to have you send or link students directly to their websites to purchase content.

How can we continue to drive the emphasis for affordable course materials?

- Early requisition submissions
- Leverage the Beaver Store as resource regarding costs of content provider materials
- Look into AutoAccess as an option for digital-only adoptions