Proposal for the Initiation of a

Graduate Certificate in Business Fundamentals

The College of Business proposes a Graduate Certificate in Business Fundamentals. The certificate will be comprised of existing coursework from within the MBA program.

The Business Fundamentals Certificate supports a rapidly-growing interest from organizations that need individuals with undergraduate degrees in fields other than business to gain exposure to, and understanding of, basic functional business skills. We expect the Business Fundamentals Certificate to attract working professionals who are seeking additional training to advance within their current place of employment or move to a new position (with a possible change of employer). These professionals will all be part-time students, some completing the certificate in one year and others taking one class per quarter and completing in 18 months. The certificate is also available to other graduate students on campus who wish to expand their knowledge (and potential career options).

Because the certificate relies entirely on existing courses, administration and infrastructure, it requires no additional resources. Applications and advising will be handled by our Graduate Program Office, and the program oversight and review will be included in the duties of the current Associate Dean for Graduate Student Development.

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