New Location/Ecampus-Hybrid Proposal

BA, BS, Undergraduate Minor in Psychology

Provost Approval

From: Feser, Edward
Sent: Thursday, March 29, 2018 10:08 AM
To: Montoya, Mitzi M - COB <Mitzi.Montoya@oregonstate.edu>; Ashford, Scott Alan <Scott.Ashford@oregonstate.edu>; Rivera-Mills, Susana <Susana.Rivera-Mills@oregonstate.edu>; Brown, Jennifer <Jennifer.Brown@oregonstate.edu>
Cc: Clark, Steve <Steve.Clark@oregonstate.edu>
Subject: Marketing hybrid offerings

Mitzi, Scott, Susana, Jennifer,

Based on an exchange with the HECC about hybrid programs in Oregon, I am comfortable that we can market offerings for the fall as predominantly online with hybrid components. Please let me know if you want to get together to discuss.

Ed

Email Communication

From: Beach, Gary
Sent: Monday, April 30, 2018 9:11 AM
To: Rivera-Mills, Susana <Susana.Rivera-Mills@oregonstate.edu>; Capalbo, Susan <Susan.Capalbo@oregonstate.edu>
Cc: Trempy, Janine <trempyj@oregonstate.edu>; Peterson, Kate <kate.peterson@oregonstate.edu>
Subject: Re: Marketing Hybrid Offerings

Susana and Susan,

Later today I will move the three New Location/Ecampus-Hybrid proposals to the Registrar's Office for implementation into the Catalog, Banner SIS, and MyDegrees. As

part of this process, the academic units will be notified that their programs have been approved.

As specified in the approved new policy, the three proposals had been prepared for HECC; i.e., they were each reformatted along with the preparation of a HECC summary docket.

I understand from the Provost's statement that in the future, Ecampus/Hybrid proposals will not need to travel to HECC for final review and approval. This means that these proposals will also not need to be reviewed and approved by the Faculty Senate Budget and Fiscal Planning Committee, Executive Committee (notification), Faculty Senate (notification at the discretion of the EC) and the OSU Board of Trustees (notification only). Following review by the Graduate Council (graduate programs only) and Curriculum Council, final review and approval will be by the Provost (designate).

What is not clear is how the New Location/Ecampus-Hybrid Policy will apply to the extension of OSU-Main programs to OSU-Cascades. The new policy that was approved by the Curriculum Council last month allows OSU to move existing programs to our branch campus in an accelerated, expedited workflow. These programs are not necessarily associated with Ecampus/Hybrid modalities. OSU-Cascades has several programs they wish to move from Corvallis to Bend, including the BA in English and the BS in Environmental Sciences. Is the final review and approval for these "New Location" degree programs the Provost (designate)—i.e., the same as it is for extending "Ecampus/Hybrid" programs to Portland, or will it be by the Higher Education Coordinating Commission—which would require proposal reformatting and the preparation of a summary HECC docket?

Thanks,

--Gary

Gary L. Beach
Senior Curriculum Coordinator
Office of Academic Programs
and Assessment
308 Waldo Hall
Oregon State University
Corvallis, OR 97331

Gary.Beach@oregonstate.edu
541-737-2815 (office)
541-760-1103 (cell)

Oregon State University

From: Rivera-Mills, Susana
Sent: Sunday, April 29, 2018 2:48 PM
To: Capalbo, Susan <Susan.Capalbo@oregonstate.edu>; Peterson, Kate <kate.peterson@oregonstate.edu>
Cc: Trempy, Janine <trempyj@oregonstate.edu>; Beach, Gary <Gary.Beach@oregonstate.edu>
Subject: Re: Marketing hybrid offerings

Thank you for confirming that Susan. I'm copying Gary and Janine so they are aware of the change.

So at this point, since programs have internal approval, I assume we can let the colleges know they have been approved?

Will we include these in the BOT roster as notification? I'll need to let Janet and Debbie know whether to include them in the docket or not.

Thanks,

Susana

Sent from my Sprint Samsung Galaxy Note5.

-------- Original message --------
From: "Capalbo, Susan" <Susan.Capalbo@oregonstate.edu>
Date: 4/29/18 2:14 PM (GMT-08:00)
To: "Rivera-Mills, Susana" <Susana.Rivera-Mills@oregonstate.edu>, "Peterson, Kate" <kate.peterson@oregonstate.edu>
Subject: Re: Marketing hybrid offerings

Susana and Kate,

Based on conversations with HECC and processes followed by other institutions, we will not be forwarding these offerings to HECC for their approval. These offerings are predominantly online with hybrid components.

Gary does not need to prepare the proposals for HECC approval.

Ed Feser's email on March 29 (below) provides the go ahead to market the offerings for the fall as predominantly online with a hybrid component.

Susan

Susan Capalbo
Senior Vice Provost, Faculty Affairs
Senior International Officer
Oregon State University

From: Peterson, Kate
Sent: Tuesday, April 3, 2018 12:00 PM
To: Oldfield, Melody <melody.oldfield@oregonstate.edu>
Cc: Buckley, Noah <Noah.Buckley@oregonstate.edu>; Mathern, Rebecca (Rebecca.Mathern@oregonstate.edu) <Rebecca.Mathern@oregonstate.edu>; Raab, Keith <Keith.Raab@oregonstate.edu>
Subject: RE: Marketing hybrid offerings

Melody:

Yes. I have copied the EMD here as an FYI. I suggest the Provost's email be retained for documentation.

Thank you!

Kate

From: Oldfield, Melody
Sent: Tuesday, April 3, 2018 11:34 AM
To: Peterson, Kate <kate.peterson@oregonstate.edu>
Subject: FW: Marketing hybrid offerings
Importance: High

Kate, are you comfortable with us moving ahead with marketing for classes in Portland based on Ed Feser's note below? If so, I can contact Ecampus to start marketing. If not, let's talk more with Steve. Thanks.

Melody Oldfield, Assistant Vice President
Oregon State University | University Relations and Marketing
541-737-8956 | 541-231-9569 cell
606 SW 15th Street | 102 Adams Hall
Corvallis, Oregon 97331

From: Clark, Steve
Sent: Thursday, March 29, 2018 11:11 AM
To: Feser, Edward <ed.feser@oregonstate.edu>; Montoya, Mitzi M - COB <Mitzi.Montoya@oregonstate.edu>; Ashford, Scott Alan <Scott.Ashford@oregonstate.edu>; Rivera-Mills, Susana <Susana.Rivera-Mills@oregonstate.edu>; Brown, Jennifer <Jennifer.Brown@oregonstate.edu>
Subject: RE: Marketing hybrid offerings

Thanks for sharing. I will forward to with my marketing staff members, who are working in concert with Ecampus and our colleges engaged in new Portland classes.

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