~~OSU Libraries~~
~~**Collection Development**~~

~~**Library Evaluation for Category I Proposal**~~

~~Degree Program in Hospitality Management~~
~~Title of Proposal~~

~~OSU Cascades~~
~~Department~~

~~OSU Cascades~~
~~College~~

~~The subject librarian responsible for collection development in the pertinent curricular area has assessed whether the existing library collections and services can support the proposal. Based on this review, the subject librarian concludes that present collections and services are:~~

~~[x] inadequate to support the proposal (see budget needs below)~~
~~[ ] marginally adequate to support the proposal~~
~~[ ] adequate to support the proposal~~

~~Estimated funding needed to upgrade collections or services to support the proposal (details are attached)~~

~~Year 1:~~ ~~Ongoing (annual):~~

~~$4,000 monograph & videos~~
~~$525 *Cornell Hospitality Quarterly*~~
~~$4,000 Hospitality and Tourism Complete~~
~~$1,000 monograph & videos~~
~~$525 *Cornell Hospitality Quarterly*~~
~~$4,000 Hospitality & Tourism Complete~~

~~Comments and Recommendations:~~
~~As OSU has not had a hospitality management program since the early 1990s, there is no basic collection. This would have to be built along with the licensing of one core journal and a highly relevant database for focused access to the discipline.~~

~~Date Received: 2/24/14~~ ~~Date Completed: 2/24/14~~

~~Laurel Kristick~~
~~Collection Assessment Librarian~~ ~~Signature~~

~~**Steven Sowell**~~
~~Head of Collections & Resource Sharing~~ ~~Signature~~ ~~Date~~

~~**Faye Chadwell**~~
~~University Librarian~~ ~~Signature~~ ~~Date~~

~~**Oregon State University Libraries Evaluation of the Collection supporting a Proposal to Initiate a Degree program in Hospitality Management**~~

Library Support for the Proposed Bachelor of Science in Nursing (RN to BSN) Program on Cascades Campus

This report is an analysis of the capacity of the OSU Cascades local library collection and services, in combination with access to the resources of the whole of OSU Libraries and Summit, to support the proposed Bachelor of Science in Nursing (RN to BSN) degree on the Cascades campus.~~This Oregon State University Libraries' (OSUL) assessment reviews the print monographic, e-book, and electronic serials collections as related to broad science information needed to support the proposed Hospitality Management program at OSU-Cascades. As stated in the Cat 1 proposal, the proposed program "would provide students with the knowledge necessary to become leaders, executives and owners in the hospitality industry." From the OSUL perspective, students and researchers will tap various components of the library collections, including psychology and business. This makes it challenging to make recommendations on adequacy and funding needs as multiple areas of the collection must be maintained to provide adequate access to information.~~

~~**Summary of Recommendations**~~

~~Overall, the monographic collection is inadequate, given the lack of titles in restaurant and hotel management. OSU dropped its restaurant and hotel management program in the early 1990s so the specific collection is out of date and diminished. Currently, Cascades students have access to the COCC Culinary Arts Program resources. When the relationship changes with the move to the new campus, access will be lost. The OSUL recommend $4,000 to build a core collection.~~

~~The journal collection is marginally adequate to support the undergraduate program, and inadequate to support an active faculty research program.~~

~~The database collection is marginally adequate, but the Libraries recommend the reinstatement of the Hospitality and Tourism Complete database from Ebsco for an estimated $4,000/year.~~

Print Monographs and E-Books

~~Library evaluations of proposed programs have traditionally included the analysis of OSUL's print monograph collection. Comparing the monograph collection with other universities' collections is routine. This analysis includes a comparison of the monograph collection with three peer institutions with a program similar to the one proposed, Cornell University, University of Nevada Las Vegas and Washington State University~~Due to the size restrictions of the OSU Cascades Library, and the online nature of this program, support for this program will depend on the OSU Libraries' electronic resource collections. The print collection at the Valley Library is available to OSU Cascades students by request and can be received within 3 working days. However, as Oregon State University does not currently have a nursing program, the physical collection is quite limited in that subject, but has relevant titles in other subject areas, such as epidemiology.

Table 1: Monographic Comparison between OSU and Peer Institutions

Subject Headings	**OSU (ORE)**	**UNLV (UNL)**	**Cornell (COO)**	**Washington State (NTE)**	**OSU Rank Among Peers**
Beverage industry	13	12	66	19	3
Business management	93	89	166	87	2
Cooks	19	129	217	32	5
Ecotourism	119	151	451	76	3
Food service	281	374	919	324	4
Food service management	102	185	346	111	4
Hospitality industry	92	567	982	169	4
Hotel management	70	271	677	158	4
Hotels	262	1,026	2,337	537	4
Personnel management	2,064	1,248	6,573	2,380	3
Restaurant management	70	182	453	118	4
Restaurants	239	792	1,518	447	4
Sustainability and Business	5	3	9	3	2
Sustainability and Management	9	5	15	8	2
Sustainable development	1,209	1,094	4,737	1,244	3
Total**	**4,380**	**5,342**	**17,944**	**5,302**	**4**

The hospitality collection at Cornell is significantly larger than the other institutions, having more titles than the other three institutions combined. If the OSUL collection is compared to UNLV and WSU, the collection is comparable in the areas of general management and ecotourism but shows significant gaps in the hotel and restaurant-related subjects.

The growing availability of e-books makes it possible to expedite access to more information from various locations. . This immediate access obviously better serves our distance learners and is a convenience for ourthe OSU Cascades students and faculty well on-campus students and faculty. Students at the OSU Bend Cascades campus or working remotely will have access to the e-books purchased centrally, which includes over 1,300 titles in psychology and 5,000 titles1,000 titles in business, two areas that will support hospitality management programnursing, in a collection of almost 400,000 titles. These include titles owned by OSU Libraries, leased collections of e-books, and a patron-driven plan where titles are available, but are only purchased after several uses.

Videos, including DVDs and streaming video are also important for this program. Dual-enrolled students with COCC will have access to the COCC's Films on Demand collection of streaming videos. All Cascades students will have access to OSUL videos, and the OSUL can acquire needed titles through Films on Demand or other sources.

OSU is served well by the OSUL OSULP investment in the Orbis/Cascades Alliance, whose combined collection is substantial. Students and faculty can order from the collections of all the libraries in the Orbis Cascade Alliance through the Summit catalog. University of Oregon, Portland State University, University of Washington and Washington State UniversityBoth the Oregon Health and Sciences University and Linfield College, which offer similar RN to BSN programs, are members of the Alliance. are some of the larger research libraries represented in the Summit catalog. Books requested through Summit are delivered to OSUL OSULP within three to five working days.

To build the monograph collection in the areas of hotel and restaurant management and the video collection in the relevant subjects, we recommend the infusion of $4,000 in one time funds for the purchase of new materials. This is based on the five year purchasing history of UNLV and WSU. To keep the collection current, we recommend $1,000 of ongoing funding for monographs and media.

Serials/Journals

The OSUL maintain a basic collection of journals appropriate for hospitality management, including titles in tourism, hospitality, business and psychology. The current cost is $5,282 annually with $1,175 coming from the Cascades Library Service budgetThe majority of journal subscriptions at OSU are for electronic access to the articles, so OSU Cascades students have immediate access to the content. Since OSU does not currently have a nursing program, there has not been active acquisition of nursing journals. Through the Elsevier Freedom Collection, OSU has access to the 38 nursing journals published by Elsevier. In addition, over 400 nursing journals and magazines are available through full text databases such as Ebsco Health Source: Nursing/Academic and Gale Nursing and Allied Health Collection.

Of the 118 nursing journals indexed in Web of Science, OSU Libraries has current access to 59 titles and delayed access to an additional 20 titles. OSU Cascades may need to subscribe to additional journals at some point, but that should be based on identified needs once the program has begun.

There is concern that with regular price increases to our licenses and a flat budget that access may be eroded over time. The OSULP already have sacrificed timely access to some titles in favor of an embargo period to cut costs.

~~We identified 18 titles indexed in the Web of Science of possible interest to those involved in the proposed program (Table 2). The cost for this complete suite of journals would be approximately $27,790. The categories represent the broad scope and consequent importance of collaboration across disciplines. We indicate those titles that we have current access to, those with 6 months to 2 years embargoes and those not owned by the OSUL.~~

~~Of the journals currently not held at OSUL, the titles of most relevance would be the *International Journal of Contemporary Hospitality Management* as a Cascades faculty member publish in this outlet ($13,439 per year) and *Cornell Hospitality Quarterly* ($525 per year). We recommend monitoring of inter-library loan requests for titles of interest to see if usage justifies licensing the content. We also recommend licensing the Cornell journal.~~

~~In addition to these hospitality-related journals, journals in business and psychology are also important for the teaching and research in this field. OSUL subscribes to PsycArticles, the journals of the American Psychological Association, Psychiatry Online, the journals of the American Psychiatric Association, and the Psychology and Behavioral Sciences Collection, along with individual journal subscriptions. For business titles, the library subscribes to Business Source Premier and individual business journals. Overall, the journal collection is adequate to support the Hospitality Management Program at the undergraduate level. Additional journals would need to be licensed if the research effort increases.~~

Table 2: Core Journals in Hospitality Management
(Titles in **bold** are currently accessible through the OSUL)

Journal Title	ISSN	Impact Factor	OSU E-Journal Holdings	OSU Print Holdings	Cost FY13
Annals of tourism research	**0160-7383**	**3.683**	**1995-present**	**1979-2005**	**$1100**
Asia Pacific journal of tourism research	1094-1665	0.359	1996		$811
Cornell hospitality quarterly	1938-9655	1.892		2008-2010 Cascades	$525
Current issues in tourism	1368-3500	1.307			$1276
International journal of contemporary hospitality management	0959-6119	1.266			$13439
International journal of hospitality management	**0278-4319**	**1.692**	**1995-present**		**$1340 (UTL)**
International journal of tourism research	1099-2340	0.861			$1100
Journal of hospitality & tourism research	**1096-3480**	**0.820**	**1999-present**		**$142**
Journal of leisure research	**0022-2216**	**0.870**	**1993-present**	**1969-2009**	**$89**
Journal of sustainable tourism	**0966-9582**	**3.000**	**1993-present**	**2003-2008**	**$1175 (Cascades)**
Journal of tourism & cultural change	1476-6825	0.182			$511
Journal of travel research	**0047-2875**	**1.899**	**1998-present**	**1983-2008**	**$838**
Leisure sciences	**0149-0400**	**1.018**	**1977-present**	**1977-2006**	**$598**
Leisure studies	0261-4367	0.887	1982-1996		$1251
Scandinavian journal of hospitality and tourism	1502-2250	1.089			$466
Tourism economics	1354-8166	0.800			$530
Tourism geographies	1461-6688	0.731	2005-2009	2003-2006 Cascades	$796
Tourism management	0261-5177	2.571			$2263

Streaming Videos

OSU Libraries subscribes to two streaming video collections, both with robust collections of nursing videos. Alexander Street Press AVON has 2,160 nursing videos, on such topics as clinical skills, regulations, gerontology, long-term care, obstetrics, pediatrics, and psychiatric nursing. Kanopy has 425 nursing videos on clinical skills, communication, mental health, elder care, spirituality and OBGYN.

Indexes and Databases

The core indexes to the relevant information for this program are shown in Table 1. These databases were identified by comparing OSU Libraries to institutions with similar programs: OHSU, Linfield College, Walla Walla University, Lewis-Clark College, .~~The OSUL maintain access to these as they are core to a number of OSU's primary research and teaching areas.~~

All peer institutions subscribe is CINAHL (Cumulative Index to Nursing and Allied Health Literature). Most of them subscribe to the CINAHL database with full text. This is the core database for nursing, and it is essential for this program. At a minimum, CINAHL Basic, the index-only version, is needed for OSU Cascades. The annual cost would be $1,735. CINAHL Full Text would add the full text of over 400 nursing journals for $4,338 per year.

Table 1: Indexes and Databases for ~~Hospitality Management~~Nursing Available at OSU

Databases	Index Coverage	~~Full Text Coverage~~Comments
Alt-HealthWatch~~Hospitality, Tourism and Leisure Collection~~	1990-present~~1980-present~~	Full text of 140+ titles~~800 titles~~
Health Source: Nursing Academic~~Business Source Premier~~	1975-present~~1886-present~~	Full text of 500+ titles~~3,300 titles~~
Nursing Resource Center~~PsycInfo and PsycArticles~~	Present~~1887-present~~	~~100 titles~~Evidence-based point-of-care resource for nursing and allied health
Nursing and Allied Health Collection~~Psychology and Behavioral Sciences Collection~~	1980-present~~1965-present~~	Indexes 2,100 titles, with full text to over 600 journals. NOTE: CINAHL indexes an additional 1,080 titles~~550 titles~~
PsycInfo	1887-present	Indexes all areas of psychology
Web of Science	1970-present	Indexes thousands of scholarly journals
Global Health (part of CAB Abstracts)	1920-present	Indexes journals, books, reports and conferences related to public health

~~In the past, the OSU-Cascades library subscribed to the Hospitality and Tourism Complete database from Ebsco. This provided full-text access to a number of hospitality-related titles not available through the current databases. OSUL recommends that this subscription be reinstated to support the new program, and usage be tracked for the first two years to determine whether to continue the subscription at a cost of $4,000 annually.~~

Key library services & librarian expertise
Expertise at OSU-Cascades is covered by the Cascades Librarian, who provides instruction as requested either in-class or via the web, responds to reference inquiries, and develops materials to assist faculty members and students in their research.

The Primary Contact for health sciences is Uta Hussong-Christian. Primary Contacts serve as the major contact for faculty, staff and students, monitors trends in curriculum and research, attends relevant college, departmental and program events to gain insight, and identifies how OSULP expertise and resources can be most effectively used. They promote OSULP expertise and collaborate with the Expert Leads to integrate and leverage that expertise throughout the OSU Community. ~~Laurie Bridges manages the business collection and Stefanie Buck does the same for the psychology collection~~.

Providing access to items not owned by ~~OSUL~~ OSULP is the domain of the Interlibrary Loan and Summit staff both at ~~OSUL~~ OSULP and at lending libraries. Print articles located in the OSU Libraries' collections may be requested via the Scan and Deliver service, which provides PDFs of the requested articles.

Summary
OSU Libraries collections would be adequate to support the proposed BSN degree at Cascades campus, with $1,735 in additional funding from OSU Cascades for the CINAHL database. Upgrading to CINAHL Full Text at $4,338 per year would significantly improve the collection.

Respectfully submitted,

Laurel Kristick
Collection Assessment and Science Librarian
August 18, 2018