Proposal for the Initiation of a

Graduate Certificate in Supply Chain and Logistics Management

The College of Business proposes a Graduate Certificate in Supply Chain and Logistics Management. The certificate will be comprised of existing coursework from within the MBA program.

This graduate certificate prepares individual for operations, logistics and supply chain management in the service and manufacturing industries. In the past two decades, the loss of manufacturing jobs in the U.S. triggered attrition of innovation capabilities across many sectors of the economy contributing to the current anemic economic recovery. The U.S. needs a professionally-trained workforce that is able to manage internal operations and global supply chains in the manufacturing and service sectors and in government agencies. Well trained operations and supply chain managers are also needed in global companies that operate outside the U.S., including companies that operate in the Asia-Pacific Rim.

We expect the Supply Chain and Logistic Management Certificate to attract working professionals who are seeking additional training to advance within their current place of employment or move to a new position (with a possible change of employer). These professionals will all be part-time students, some completing the certificate in one year and others taking one class per quarter and completing in 21 months. The certificate is also available to other graduate students on campus who wish to expand their knowledge (and potential career options).

Because the certificate relies entirely on existing courses, administration and infrastructure, it requires no additional resources. Applications and advising will be handled by our Graduate Program Office, and the program oversight and review will be included in the duties of the current Associate Dean for Graduate Student Development.