Subject: New Graduate Programs in the College of Business

Colleagues,

The College of Business is proposing three new graduate programs: a Master of Science in Business, a Graduate Certificate in Business Fundamentals, and a Graduate Certificate in Supply Chain and Logistics Management.

Business schools use Master of Science degrees to offer specialized business education, versus the MBA that emphasizes more general management skills. Within the PAC-12, Oregon State is the only College of Business that does not offer an MS degree. The proposed Master of Science in Business (MSB, see CPS proposal 102135) repackages existing graduate coursework into two specialty areas: Supply Chain Analytics and Financial Planning.

The Graduate Certificate in Business Fundamentals (see CPS proposal 102143) is comprised of our current graduate level business foundation knowledge coursework, also referred to as MBA Core-1. This coursework is currently used to provide a graduate minor in business. The certificate enables us to provide this fundamental business knowledge to those individuals who are not seeking a graduate degree at OSU.

The Graduate Certificate in Supply Chain and Logistics Management (see CPS proposal 102144) is comprised of coursework in our current option in Supply Chain and Logistics Management within our MBA program. This certificate enables us to provide this specialized knowledge to those individuals who already possess a graduate degree as well as to those who are not seeking a graduate degree.

Because the MSB and the certificates rely entirely on existing courses, administration and infrastructure, they require no additional resources. Applications and advising will be handled by our Graduate Program Office, and the program oversight and review will be included in the duties of the current Associate Dean for Graduate Student Development.

In accordance with the liaison criteria in the Curricular Procedures Handbook, this memo serves as notification to your college of our intent to make these curricular changes. Please have the appropriate people in your College review the referenced materials and send their comments, concern, or support to john.becker-blease@bus.oregonstate.edu by December 18. Your timely response is appreciated. Please note that a lack of response will be interpreted as support for these proposals.

Thank you for your time and input.