OSU Libraries
Collection Development

Library Evaluation for Category I Proposal

Master of Science in Business
Title of Proposal

College of Business
College

The subject librarian responsible for collection development in the pertinent curricular area has assessed whether the existing library collections and services can support the proposal. Based on this review, the subject librarian concludes that present collections and services are:

[ ] inadequate to support the proposal (see budget needs below)
[ ] marginally adequate to support the proposal
[x] adequate to support the proposal

Estimated funding needed to upgrade collections or services to support the proposal (details are attached)

Year 1:
$

Ongoing (annual):

Comments and Recommendations:

Date Received: 12/1/17

Date Completed: 2/13/18

Laurel Kristick
Collection Assessment Librarian

Signature

Kerri Goergen-Doll
Head of Collections & Resource Sharing

Signature

Date 2/17/18

Faye A. Chadwell
Donald and Delpha Campbell
University Librarian and
OSU Press Director

Signature

Date 2/18/17

Oregon State University Libraries Evaluation of the Collection Supporting a Proposal to Initiate a Program in Master of Science in Business

This Oregon State University Libraries and Press (OSULP) assessment reviews the print monographic, e-book, and electronic serials collections needed to support the proposed Master of Science in Business program. As stated in the Cat 1 proposal, the proposed program will offer two specializations, Financial Planning and Supply Chain Analytics. From the OSULP perspective, students and researchers will tap various components of the library collections.

Summary of Recommendations

As this program utilizes existing graduate courses in the College of Business and has no new courses proposed, OSULP is already supporting the proposed program. In the most recent graduate program proposals from the College of Business (Master of Business Administration and Accounting (MBAA), 2011, and PhD in Business Administration, 2012), the monographic collection was determined to be adequate to support the programs.

While deficiencies in the journal collection were identified in the 2012 PhD evaluation, they were addressed with additional funding for new subscriptions following the program adoption. The journal collection is currently adequate to support the proposed program.

Print Monographs and E-Books

Library evaluations of proposed programs have traditionally included the analysis of OSULP's print monograph collection. OSULP has over 79,000 print books on business related topics, which can be requested by off-campus students.

Due to the nature of this proposed program, with classes through eCampus and at the Portland campus, e-books are of particular importance. The growing availability of e-books makes it possible to expedite access to more information from various locations. Students are able to access the books from their computer or mobile device at any time. The library currently has over 37,300 e-books on business-related topics.

OSU is well served by the OSULP investment in the Orbis/Cascades Alliance, whose combined collection is substantial. Students and faculty can order from the collections of all the libraries in the Orbis Cascade Alliance through the Summit catalog. University of Oregon, Portland State University, University of Washington and Washington State University are some of the larger research libraries represented in the Summit catalog. Books requested through Summit are delivered within three to five working days. Off-campus students can get home delivery of requested Summit items.

Serials/Journals

The OSULP maintain an adequate collection of journals appropriate for this proposed program. There is concern that with regular price increases to our licenses and a flat budget that access may be eroded over time. The OSULP already have sacrificed timely access to some titles in favor of an embargo period to cut costs (these journals are only available after a 12-18 month delay). A list of key journals for this program was developed using the "Business" and "Management" subject categories in the Journal Citation Report (JCR). This produced a list of 431 journals. The list

includes those titles that we have current access to, those with embargoes and those not owned by the OSULP.

OSU Libraries has current subscriptions to 250 of these titles (58%), and delayed access to an additional 56 titles. Of the high-impact journals (impact factor >= 3), the library has current access to 57 of the 72 journals (79%), which is adequate to support this program.

In addition to the recommended new subscriptions, the library will monitor usage of inter-library loan (ILL) for titles under embargo and those with no access to determine whether usage justifies the acquisition of additional journals.

Indexes and Databases

The core indexes to the relevant information for this program are listed in Table 3. The OSULP maintain access as these are core to many of OSU's primary research areas.

Table 3. Current Indexes and Databases

Database	Years Covered	Description
Business Source Premier		Indexing for all business subjects. Full-text of 3,300 scholar business journals
Mergent Online		Information on 15,000+ NYSE, AMEX & NASDAQ companies and 20,000 non-US corporations
Nexis Uni		15,000 news, business and legal sources
Business Insights: Global		Detailed company and industry profiles
NetAdvantage		Standard & Poor's databases, including Bond Guide, Corporation Records, Industry Surveys, Mutual Fund Reports, and Stock Guide.
Wharton Research Data Services (WRDS)		Financial, economic, and marketing data

Key library services & librarian expertise

The Library Liaison for the College of Business is Valery King. Liaisons are library faculty members monitor the strategic directions and priorities of college and programs, and are a conduit to the expertise and services of the OSU Libraries. They promote OSULP expertise and collaborate with Library Experts to integrate and leverage that expertise throughout the OSU Community.

Stefanie Buck, the eCampus librarian, supports eCampus programs. She supports instructors and students in the use of library resources and services, including custom research guides and webinars on demand. See the eCampus Library Services guide at https://guides.library.oregonstate.edu/c.php?g=285892&p=1906544 for more information.

OSULP also supports data management on campus through Clara Llebot Lorente, the Data Management Specialist. A data management and planning subject guide is also available at http://ica.library.oregonstate.edu/subject-guide/1346-Data-Management-Planning.

The Collections Council builds the collection in Business. Providing access to items not owned by OSULP is the domain of the Interlibrary Loan and Summit staff both at OSULP and at lending libraries. Print articles located in the OSU Libraries collections may be requested via the Scan and Deliver service, which provides PDFs of the requested articles. Additional services for students include the physical attributes of the libraries including excellent computer facilities, study areas for individual and group work, and practice rooms for students.

Respectfully submitted,

Laurel Kristick
Collection Assessment and Science Librarian
February 13, 2018