

Request for New or Changed Course Designator:

We request the addition of a new course designator (**OP**) for the Bachelor of Science in Outdoor Products program.

Purpose: The proposed course designator should have an identified purpose within the curricular structure of Oregon State University.

- What academic programs, including majors, certificates, options and minors will be served by courses within the designator?
 - The OP course designator will be used only by the Outdoor Products program at OSU-Cascades. This is a unique program.
- In what ways do the general area and scope of the content constitute a coherent body of knowledge?
 - Oregon State University - Cascades is proposing a four-year Bachelor of Science degree in Outdoor Products. The program will have a systems approach to product innovation, design, testing, and management; a curriculum that includes elements of sustainability throughout; and an understanding of natural resources and public lands, in total, fulfilling an important and unmet educational need in the global outdoor industry. In addition to key courses developed for Outdoor Products, existing courses from other programs and colleges, such as business, marketing, natural resources, tourism, recreation and adventure leadership, and engineering, will be leveraged to make up the core of this learning. Students will specialize their program through selection of experiences in the internship and practicum courses.
 - In addition, the mission of the Outdoor Products degree program is to educate and inspire future leaders for the opportunities and challenges in the outdoor industry. This mission is achieved through a rigorous curriculum combining product commercialization, lands stewardship and experiential learning. Graduates of the program will lead the outdoor industry in balancing product, profits, people, and the planet.
 - Courses using this designator are unique to the Outdoor Product program and are tailored to specific educational needs. Supporting courses may be drawn from engineering, business, natural resources, and tourism, recreation, and adventure leadership.
- Is the proposed usage of the designator consistent with practice at OSU and other institutions? Give examples.
 - There are few other programs of this nature in the country.
 - U of Oregon's Department of Product Design uses "PD"
 - Utah State University's Outdoor Product Design and Development program uses "OPDD"
 - Portland State University's Athletic and Outdoor Product Management use "AO"

Accountability: Responsibility for the integrity and oversight of the proposed course designator should be clearly identified.

- What is the academic College of the designator?
 - OSU-Cascades is the academic location. The academic home is supported by the College of Engineering.

- Who is responsible for administering courses in the designator, e.g. scheduling and catalog updates. Who are the faculty contact persons?
 - OSU Cascades Campus has hired an Executive Director for the Outdoor Products program, Geoff Raynak. Geoff will act under the guidance of the Dean of Academic Affairs on the OSU-Cascades campus.
- Who is responsible for consistency and outcome assessment for courses in the designator?
 - The OSU-Cascades Executive Director of Outdoor Products.
- Which units get credit for the SCH generated by courses in the subject code?
 - OSU-Cascades will get the SCH for OP classes.
- Who is responsible for communicating information about the new designator to stakeholders, including advisors, admissions, and students?
 - The Executive Director of the Outdoor Products program will work with the advising/recruiting team at OSU-Cascades.

Impacts: Who will benefit from the new designator and what changes will result from its implementation?

- Will courses in the new designator duplicate or compete with existing ones?
 - No, these are unique and novel courses offered in the Outdoor Products program
- Are there expected cross-listings or curricular equivalencies?
 - No
- How will the new designator affect transfer credits?
 - If a student has taken an equivalent Outdoor Products course at another institution, we can consider it for credit at OSU
- Will any previous existing designators expire as the new one appears?
 - No
- How will the new designator benefit students?
 - The designator will support the new degree program being offered.