



# Category I and Abbreviated Category I Proposal Transmittal Sheet

Submit proposals to: Office of Academic Programs, Assessment, and Accreditation,  
500 Kerr Administration Building – Oregon State University

For Instructions, see <http://oregonstate.edu/admin/aa/apaa/academic-programs/curriculum/category-1-proposals> Please attach Executive Summary, Proposal, Library Evaluation (performed by the Library), Accessibility Form, Letters of Support (External to OSU), Liaison Correspondence (Internal to OSU), Faculty Curriculum Vitae, and Budget Sheets, as appropriate.

Check One:

## Full Proposal (Category I)

[Category I Final Approval: Oregon State Board of Higher Education]

- ☒ New degree program
- ☐ New certificate program or Administrative unit
- ☐ Major (substantive) change in existing program
- ☐ Establishment of a new college

## Abbreviated Proposal (Abbreviated

Category I) [Abbreviated Category I Final Approval: OSU Provost]

- ☐ Rename of an academic program or unit
- ☐ Establishment of a school, department or program
- ☐ Reorganization – moving responsibility for an academic program from one unit to another
- ☐ Merging or splitting an academic unit
- ☐ Termination of an academic program or unit
- ☐ Suspension or reactivation of an academic program or unit

For proposals to establish a new center or institute, contact the Research Office (541-737-3467)

For requests to offer existing certificate and degree programs at new locations, use the Memorandum of Understanding form available at <http://oregonstate.edu/admin/aa/apaa/academic-programs/curriculum/mou-process>

Title of Proposal:

Doctor of Philosophy (PhD) in Business Administration

Effective Date:

Fall 2014

School/Department/Program:

Business

College:

Business

**I certify that the above proposal has been reviewed by the appropriate Department, School, and College Committees. I approve this proposal.**

Sign (Department Chair/Head; Director)

11/12/12

Date

Sign (Dean of College)

11/12/12

Date

DONALD O NEUBAUM

Print (Department Chair/Head; Director)

Ilene Kleinsorge

Print (Dean of College)

# New Degree Program Proposal Doctor of Philosophy (PhD) in Business Administration

**Status: Pending Review - Provost /Academic Affairs ([Previous Version](#))**

[Hide All Reviews](#) ▼

## 1. Review - College Approver - Business

**Sent Back** by [Sarah Williams](#) Coord-Curriculum / Acad Prgms/Assess/Accred, *December 3, 2012 12:54pm*

### Comments

*Sarah Williams (College Approver - Business) December 3, 2012 12:54pm*  
Returning to Originator at his request to post a document. SW

## 2. Originator Response

[Jared Moore](#) Dir-Phd Program Development / College of Business Dept, *December 3, 2012 1:33pm*

## 3. Review - College Approver - Business

**Sent Back** by [Sarah Williams](#) Coord-Curriculum / Acad Prgms/Assess/Accred, *January 3, 2013 10:42am*

### Comments

*Sarah Williams (College Approver - Business) January 3, 2013 10:42am*  
Returning to Originator at his request to append additional documents (SW)

## 4. Originator Response

[Jared Moore](#) Dir-Phd Program Development / College of Business Dept, *January 3, 2013 11:03am*

## 5. Review - College Approver - Business

**Sent Back** by [James Coakley](#) Associate Dean / College of Business Dept, *January 3, 2013 12:00pm*

### Comments

*James Coakley (College Approver - Business) January 3, 2013 12:00pm*  
Please update proposal and resubmit.

## 6. Originator Response

[Jared Moore](#) Dir-Phd Program Development / College of Business Dept, *January 3, 2013 3:51pm*

### Comments

*Jared Moore January 3, 2013 3:51pm*  
Proposal updated based on APC meeting and now includes revised budget pages prepared by the business center.

## 7. Review - College Approver - Business

**Approved** by [James Coakley](#) Associate Dean / College of Business Dept, *January 4, 2013 4:59pm*

### Comments

*James Coakley (College Approver - Business) January 4, 2013 4:59pm*  
Approved by Faculty on Dec 7

## 8. Review - Curriculum Coordinator

**Approved** by [Gary Beach](#) Coord-Curriculum / Acad Prgms/Assess/Accred, *January 7, 2013 8:34am*

### Comments

*Gary Beach (Curriculum Coordinator) January 7, 2013 8:34am*

The PhD in Business Administration proposal is now ready for review by the Budgets and Fiscal Planning Committee.

--Gary

## 9. Review - Budgets and Fiscal Planning Committee

**Approved** by [Luke Mc Ilvenny](#) Mgr-Business Center / Bus & Engr Business Ctr, *January 22, 2013 1:25pm*

#### **Comments**

*Luke Mc Ilvenny (Budgets and Fiscal Planning Committee) January 22, 2013 1:25pm*

Questions about the college funding of this proposal by the BFP committee have been responded to; funding to come from INTO program, differential and summer session funds to offset college investment.

#### **10. Review - Graduate Council Chair**

**Sent Back** by [Sarah Williams](#) Coord-Curriculum / Acad Prgms/Assess/Accred, *January 31, 2013 8:24am*

#### **Comments**

*Sarah Williams (Graduate Council Chair) January 31, 2013 8:24am*

Returning to Originator, at his request, to add further documentation. SW

#### **11. Originator Response**

[Jared Moore](#) Dir-Phd Program Development / College of Business Dept, *January 31, 2013 9:25am*

#### **Comments**

*Jared Moore January 31, 2013 9:25am*

PSU and UO liaison comments are now included along with two additional support letters.

#### **12. Review - Graduate Council Chair**

**Approved** by [James Coakley](#) Associate Dean / College of Business Dept, *February 15, 2013 10:42am*

#### **Comments**

*James Coakley (Graduate Council Chair) February 15, 2013 10:42am*

The Graduate Council approves the Cat I for the Doctor of Philosophy (PhD) in Business Administration with the following recommendation.

For Item 1e, page 12: Ways in which the program will seek to assure quality, access, and diversity. The Graduate Council would recommend that the College create a detailed diversity action plan that targets diverse populations (e.g., low income, first generation, international, non-resident domestic, and individuals from other under-represented groups) as applicants for the candidate pool. We would also encourage the College to continue their emphasis on hiring faculty from under-represented groups as they fill the new faculty lines intended to support the PhD program.

#### **13. Review - Curriculum Council Chair**

**Approved** by [Michael Bailey](#) Professor / Sch Elect Engr/Comp Sci, *March 4, 2013 1:45pm*

#### **14. Review - Faculty Senate Exec Committee**

**Approved** by [Vickie Nunnemaker](#) Special Asst to Faculty Senate / Faculty Senate, *March 11, 2013 8:13am*

#### **Comments**

*Vickie Nunnemaker (Faculty Senate Exec Committee) March 11, 2013 8:13am*

This proposal was approved by the Executive Committee on March 7 and will be on the March 14 Faculty Senate agenda for consideration.

~ Vickie Nunnemaker

#### **15. Review - Provost /Academic Affairs**

*Pending Review*

#### **More Queued Reviews (2)**

Academic Programs; Catalog Coordinator

#### **Proposal**

Proposal ID:85547

Type:New Degree Program

Submission Date:January 31, 2013 9:25am

Comments:

Review Process

Academic Program Committee: December 3, 2012

College of Business -- APPROVED: January 4, 2013

Budgets and Fiscal Planning Committee -- APPROVED: January 22, 2013

Graduate Council -- APPROVED: February 11, 2013

Curriculum Council -- APPROVED: February 15, 2013

Executive Committee: March 7, 2013  
Faculty Senate --  
OSU Provost --  
OUS Provosts' Council --  
Oregon State Board of Higher Education (Academic Strategies Committee) --

### History

**Active Version - Submitted January 31, 2013 9:25am**

[Version 4](#) - Submitted January 3, 2013 3:51pm

[Version 3](#) - Submitted January 3, 2013 11:03am

[Version 2](#) - Submitted December 3, 2012 1:33pm

[Version 1](#) - Submitted November 26, 2012 2:52pm

### Originators

NAME	TITLE	DEPARTMENT/SCHOOL
<a href="#">Jared Moore</a>	Dir-Phd Program Development	College of Business Dept

### Contacts

NAME	TITLE	DEPARTMENT/SCHOOL
<a href="#">James Coakley</a>	Associate Dean	College of Business Dept

### Proposal Details

College:College of Business

Department/School:No Department

Program Type:Graduate Major

New Degree Name:Doctor of Philosophy (PhD) in Business Administration

### Supporting Documents



**GRADUATE SCHOOL**

Oregon State University, 300 Kerr Administration Bldg., Corvallis, Oregon 97331-2121  
T 541-737-4881 | F 541-737-3313 | [http://oregonstate.edu/dept/grad\\_school](http://oregonstate.edu/dept/grad_school)

November 16, 2012

MEMO TO: Jared Moore, Associate Professor

FROM: Brenda McComb, Dean

RE: Proposed PhD in Business Administration

Thank you for sharing a draft of the Category 1 proposal to establish a PhD in Business Administration. Having discussed this proposed degree with Associate Dean Coakley and then reviewing the Category 1 proposal, it is clear to me that this will allow the College of Business to increase its level of engagement in graduate education significantly, while also filling a niche in a Business-focused doctoral degree program in Oregon.

The program seems rigorous with higher standards for retention in the program than is required by University policy. Graduates will be required to defend a research-based dissertation with scholarly publications resulting from the work that will bring visibility to the College and the program. Having a firm commitment for funding to support the necessary personnel and infrastructure will be critical to program success. Hence, it will be important to have a letter from central administration indicating that support for this program will be forthcoming.

Assuming that the above points are addressed, and the minor edits that I provided to you over the phone, I support moving forward with this proposal. It would be a significant addition to graduate programs at the University and to the College of Business. If I can assist you in ensuring its success, please don't hesitate to ask.



November 5, 2012

Ms. Ilene Kleinsorge  
Oregon State University  
College of Business  
200 Bexel Hall  
Corvallis, Oregon 97331-2603

Re: College of Business Doctoral Program

Ilene:

I was interested to learn that OSU's College of Business does not have a Doctoral program. If someone had told me that earlier, I would have probably argued with them, but I now discover that I would have argued in ignorance. It is disheartening to me that OSU is the only Pac-12 school that does not offer a COB doctoral degree, and that the COB is the only college on the OSU campus that does not have a doctoral program within its core. I am a proud OSU alum, but when I see that OSU has fallen behind other (lesser) institutions, I scratch my head in dismay.

OSU's COB needs to move forward with its plans for a doctoral program. I can see many advantages including:

- Attracting qualified, high-achieving faculty.
- Providing additional instructors and instructor support for a growing COB student population.
- Improving the educational opportunities for OSU students.
- Increasing OSU's status and reputation within the business community

As an employer, I am interested in hiring the best and brightest students that I can, and I always look towards OSU student graduates first. Adding a doctoral program will improve the COB in many ways and will help to enhance student preparedness when they graduate.

You and your staff have made great strides with OSU's College of Business over the last few years. I know that you can keep the momentum and achieve your goal of finalizing the much needed doctoral program.

Thank you and keep up the good work.

Sincerely,



Rich Jansen  
CFO

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David R. Williams  
Vice President  
Utility Services  
Tel: 503.721.2454  
Fax: 503.220.2584  
Toll Free: 1.800.422.4012  
e-mail: [d1w@nwnatural.com](mailto:d1w@nwnatural.com)



November 27, 2012

Ilene Kleinsorge, PhD  
Dean, College of Business  
Oregon State University  
c/o Dr. Jared Moore, PhD Program Director  
200 Bexell Hall  
Oregon State University  
Corvallis, OR 97331

Dear Dean Kleinsorge,

Please let this letter represent my full support and encouragement for the development of a PhD degree in business at Oregon State University. This effort reinforces this university's commitment to education excellence and provides significant opportunity for the future. I strongly endorse moving forward on this program.

Sincerely,



Dave Williams  
Vice President Utility Services  
NW Natural





Jared

## SCHOOL OF PUBLIC AND ENVIRONMENTAL AFFAIRS

INDIANA UNIVERSITY

Institute for Development Strategies

December 3, 2012

Dean Ilene Kleinsorge  
College of Business  
200 Bexell Hall  
Oregon State University  
Corvallis, Oregon 97331-2603  
Tel: 541-737-6024 | Fax: 541-737-6023

Dean Ilene Kleinsorge:

I would like to provide a letter of support for your proposed Ph.D. Business program specializing in innovation and commercialization.

As 2013 Chair of the Academy of Management's Entrepreneurship Division I am familiar with the need for scholarly activity and faculty expertise in the areas of innovation and commercialization. Innovation and Commercialization is a relatively new disciplinary specialization within Entrepreneurship and but it is clearly one that is emerging more strongly because it meets the need to better understand these processes as well as the academic demand within universities for faculty expertise in the area of broader Entrepreneurship studies.

We have seen tremendous growth in the number of Entrepreneurship courses offered by colleges and universities in the US during the last few decades. In 1985, studies indicate there were about 250 Entrepreneurship courses offered across all college campuses in the US. Today, more than 5,000 Entrepreneurship courses are now offered in two-year and four-year institutions, with at least 2,000 universities offering at least one course in the area. A recent study by Kabongo and McCaskey (2011) in the Journal of Small Business and Enterprise Development examining Entrepreneurship educator profiles in business programs in the US found that only one-fifth of the faculty members teaching these courses hold a Ph.D. in Entrepreneurship (alone or in combination with another business discipline).

I believe that your program would directly address this increasing demand for new faculty in Entrepreneurship. Further, I think that your proposed focus on innovation and commercialization would be relatively unique and provide a real value added in terms of an important focus within the profession.

I wish you the very best in your endeavors.

David B. Audretsch  
Distinguished Professor and Ameritech Chair of Economic Development  
Director, Institute for Development Strategies





Jared

**SCHOOL OF PUBLIC AND  
ENVIRONMENTAL AFFAIRS**

INDIANA UNIVERSITY  
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December 3, 2012

Dean Ilene Kleinsorge  
College of Business  
200 Bexell Hall  
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David B. Audretsch  
Distinguished Professor and Ameritech Chair of Economic Development  
Director, Institute for Development Strategies

## Moore, Jared - COB

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**From:** Kleinsorge, Ilene - COB  
**Sent:** Monday, January 14, 2013 7:20 AM  
**To:** Scott Dawson  
**Cc:** kees@uoregon.edu; Moore, Jared - COB  
**Subject:** RE: Liaison process with other OR universities

Thanks Scott. We did not have problems with your MS in Supply Chain. Ilene

Ilene K. Kleinsorge, Ph.D.  
Dean  
College of Business  
Oregon State University  
541-737-6024

---

**From:** Scott Dawson [mailto:dawsons@pdx.edu]  
**Sent:** Monday, January 14, 2013 7:19 AM  
**To:** Kleinsorge, Ilene - COB  
**Cc:** kees@uoregon.edu; Moore, Jared - COB  
**Subject:** Re: Liaison process with other OR universities

Hi Ilene,

No problem on our end. Good luck! That's very ambitious.

On another matter, I never heard back from either of you regarding our new MS in Supply Chain, so assume neither of you had concerns. The proposal should be at the provost's council by early spring and the degree will launch next year.

Thanks

Scott

On 1/14/2013 7:08 AM, Kleinsorge, Ilene - COB wrote:

Scott and Kees,

Attached is the CAT1 proposal for a PhD program in business at OSU. I'm sending this to you as part of the liaison process. I hope I will receive your support for our plans. Please let us know if you have questions.

Regards,

Ilene

Ilene K. Kleinsorge, Ph.D.  
Dean  
College of Business  
Oregon State University  
541-737-6024



School of Business  
Administration

PORTLAND STATE UNIVERSITY

Scott Dawson  
Dean and Vergil Miller Professor  
School of Business Administration  
Portland State University

503-725-3757  
[www.pdx.edu/sba](http://www.pdx.edu/sba)



## **Moore, Jared - COB**

---

**From:** Kleinsorge, Ilene - COB  
**Sent:** Monday, January 14, 2013 12:57 PM  
**To:** Moore, Jared - COB  
**Subject:** FW: Liaison process with other OR universities

Here's U of O support. Ilene

Ilene K. Kleinsorge, Ph.D.  
Dean  
College of Business  
Oregon State University  
541-737-6024

---

**From:** Kees de Kluyver [mailto:kees@uoregon.edu]  
**Sent:** Monday, January 14, 2013 10:51 AM  
**To:** Kleinsorge, Ilene - COB  
**Subject:** RE: Liaison process with other OR universities

Ilene:

Happy New Year. Congrats on a strong proposal. There may be opportunities to work together in the areas you outlined. You have our support.

Would you be willing to support us on another matter? We would like to have one of your faculty - Professor Ping-Hung Hsieh – continue teaching in the Exec MBA in Portland. Any objections?

Best ... Kees

Cornelis A. "Kees" de Kluyver, Dean  
Rippey Distinguished Professor  
Lundquist College of Business  
1208 University of Oregon  
Eugene OR 97403  
(541) 346-3300

Executive Assistant: Tracy Bars  
[tbars@uoregon.edu](mailto:tbars@uoregon.edu)  
(541) 346-2077

---

**From:** Kleinsorge, Ilene - COB [mailto:Ilene.Kleinsorge@bus.oregonstate.edu]  
**Sent:** Monday, January 14, 2013 7:08 AM  
**To:** Scott Dawson; Kees de Kluyver

**Cc:** Moore, Jared - COB; Kleinsorge, Ilene - COB  
**Subject:** Liaison process with other OR universities

Scott and Kees,

Attached is the CAT1 proposal for a PhD program in business at OSU. I'm sending this to you as part of the liaison process. I hope I will receive your support for our plans. Please let us know if you have questions.

Regards,

Ilene

Ilene K. Kleinsorge, Ph.D.  
Dean  
College of Business  
Oregon State University  
541-737-6024

**Department of Accounting**

Dean Ilene Kleinsorge  
College of Business  
Oregon State University  
200 Bexell Hall  
Corvallis, OR 97331

December 18, 2012

Dear Dean Kleinsorge:

I am excited to hear that the College of Business at Oregon State University is proposing a doctoral program in Accounting. For the last several years, I have served in the leadership of the American Tax Association (ATA), a section of the American Accounting Association (AAA). My current role is President of the organization. In this capacity, I have been involved in many discussions both within the ATA and with the leadership of the AAA concerning the increasing shortage of academically qualified accounting faculty. The accounting faculty at OSU are recognized for their scholarship and leadership in the profession, and thus, are well positioned to develop a first rate doctoral program. Given the alarming demand for quality faculty facing our discipline in the near future, I enthusiastically encourage you to support their proposal.

I hope that you will further consider a concentration in the area of taxation. I believe this is an area with a unique opportunity to carve a niche. Tax has long been an area of concentration in many doctoral programs. However, we increasingly see tax students focus their research efforts in the area of financial accounting. To some extent, this is because financial accounting often better aligns with the research interests of the doctoral supervising faculty. The result is an even more pronounced demand, and reduced supply of tax faculty.

I believe that doctoral students concentrating in tax have some of the best development and career opportunities available to doctoral students in any business discipline. This is largely because of the supportive membership and targeted programs of the ATA. The ATA understands the need to cultivate future tax faculty and has implemented a variety of programs to support individuals both during their doctoral studies and through the early years of their career. ATA programs include an annual doctoral consortium, dedicated research sessions at research conferences, travel support, and a committee charged with addressing the concerns of new faculty. Oftentimes, doctoral students serve on ATA committees specifically identified as appropriate and conducive to their development. For example, they may be included on committees responsible for selecting research papers for conference sessions. Through this involvement, doctoral students begin to build a network of colleagues early in their career. Beyond these formal programs, the ATA provides an informal network of recognized faculty



widely known for their willingness to reach out and provide the mentorship so important to a successful academic career.

Again, I hope that OSU chooses to implement an accounting PhD program, particularly one that supports students interested in pursuing a tax concentration. Please feel free to contact me if I can provide additional information (817-726-8575, [s.callaghan@tcu.edu](mailto:s.callaghan@tcu.edu)).

Regards,

A handwritten signature in cursive script that reads "Sandra R. Callaghan". The signature is written in dark ink on a light-colored background.

Sandra R. Callaghan  
ATA President, 2012-13  
Associate Professor of Accounting  
Texas Christian University

# Idaho State UNIVERSITY

College of Business  
921 South 8th Avenue, Stop 8020 • Pocatello, Idaho 83209-8020

January 16, 2013

Jared A. Moore, PH.D., C.P.A. (AZ)  
Mary Ellen Phillips Associate Professor of Accounting and Newcomb Fellow  
Director for PhD Program Development  
Oregon State University  
College of Business  
200 Bexell Hall  
Corvallis, OR 97331-2603

Dear Professor Moore:

The following is a letter in support of your planned doctoral program in accounting at Oregon State University. As Accounting Department Chairman and former Associate Dean at Idaho State University, I am keenly aware of the shortage of academically qualified Ph.D. candidates in all areas of accounting. This is the third consecutive year that we have had open positions, sometimes multiple open positions, for qualified Ph.D. graduates in accounting. Our experience has been that the applicant pool is shallow and good candidates entertain multiple offers. At present we will annually have openings for qualified candidates for the foreseeable future. Moreover I am quite active with AACSB and often serve on accounting accreditation teams. Far more often than not I hear that the accounting programs I visit have serious difficulty finding qualified Ph.D. candidates. I've come to the opinion that finding and hiring qualified Ph.D. candidates is one of the most significant challenges faced by accounting program chairs at most universities.

Idaho State University is a member of the academic community with a balanced teaching and research mission. All improvements in the supply of doctoral graduates in accounting in the Pacific Northwest would greatly benefit the quality of our program. It would give us the opportunity to attract more, better qualified faculty and in turn help us to maintain the level of rigor and contribution essential to the accounting professions.

Please let me know whenever I can be of assistance in the support of your proposed program. It would be a pleasure to aid it its success.

Very truly yours,



Robert R. Picard, Ph.D., CPA (inactive)  
Professor and Chair



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## Category I Proposal

### Guidelines for Addressing Accessibility of New Programs

Section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act of 1990 prohibits discrimination against individuals with disabilities and mandates the provision of reasonable accommodations to ensure access to programs and services. Oregon State University is committed to providing equal opportunity to higher education for academically qualified students without regard to a disability.

*For questions and assistance with addressing access, please contact the Office of Disability and Access Services (737-4098) or the Office of Affirmative Action and Equal Opportunity (737-3556)*

Title of Proposal:

Effective Date:

Doctor of Philosophy (PhD) in Business Administration

Fall 2014

Department/Program:

College:

Business

Business



Faculty Guidelines

(<http://ds.oregonstate.edu/facultystaff.aspx?Title=ResponsibilitiesFacultyStaff> )



Information Technology Guidelines (<http://oregonstate.edu/accessibility/> )

***By signing this form, we affirm that at we have reviewed the listed documents and will apply a good faith effort to ensure accessibility in curricular design, delivery, and supporting information.***

  
Sign (Dept Chair/Head; Director)

11/26/12  
Date

Donald Neubaum  
Print (Department Chair/Head; Director)

**OSU Libraries  
Collection Development**

**Library Evaluation for Category I Proposal**

PHD In Business Administration

Title of Proposal

N/A

Department

College of Business

College

The subject librarian responsible for collection development in the pertinent curricular area has assessed whether the existing library collections and services can support the proposal. Based on this review, the subject librarian concludes that present collections and services are:

- ☒ inadequate to support the proposal (see budget needs below)  
☐ marginally adequate to support the proposal  
☐ adequate to support the proposal

Estimated funding needed to upgrade collections or services to support the proposal (details are attached)

Year 1 (2012-2013): No funding – year one is underway.

Year 2 (2013-2014): Journal subscriptions: \$15,094\*

Year 3 (2014-2015): Journal subscriptions: \$16,000\*

Year 4 (2015-2016): Journal subscriptions: \$16,960\*

\*Includes a 6% inflation rate.

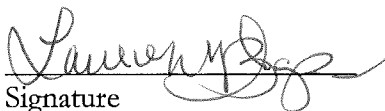
Comments and Recommendations:

Date Received: October 30, 2012

Date Completed: November 26, 2012

Laurie Bridges

Teaching and Engagement Librarian

  
Signature

Steven Sowell

Head of Collections & Resource Sharing

 11/26/12  
Signature Date

Faye Chadwell

University Librarian

 11/30/12  
Signature Date

## **Oregon State University Libraries Evaluation of the Collection supporting a Proposal to Initiate a PhD program in Business Administration**

This Oregon State Libraries' (OSUL) assessment reviews the print, monographic, e-book, database, and electronic serials collections as related to broad information needed to support the proposed PhD in Business Administration program. From the OSUL perspective, students and researchers will tap various components of the library collections. This makes it challenging to make recommendations on adequacy and funding needs as the entire business and economics collection must be maintained over time to provide adequate access to information.

### **Summary of Recommendations**

The monographic collection appears to be adequate. The checkout rate for business monographs and ebooks is low, and we have access to the Summit Consortium, through which books are lent between schools, offering us access to millions of titles within 3-5 business days.

The journal collection is currently inadequate to meet the needs of the College of Business proposed PhD. Approximately \$15,094.33 will be needed the second year (2013-2014) to bring the journal collection up to adequacy and each subsequent year will need to include 6% additional funding for the projected rate of journal inflation.

The collection of specialized business and economic datasets is inadequate to meet the needs of the College of Business proposed PhD. Funding for these datasets is included in the PhD proposal and they will be purchased, housed, and managed through the College of Business, while remaining open to the entire campus whenever possible.

### **Print Monographs and E-Books**

Library evaluations of proposed programs have traditionally included the analysis of OSUL's print monograph collection. This analysis compares our acquisitions for 2011-2012 compared to the number of monographs published during the same period. Although our acquisitions may appear to be low, OSU is served well by the OSUL' investment in the Orbis/Cascades Alliance, whose combined collection is substantial. Students and faculty can order from the collections of all the libraries in the Orbis Cascade Alliance through the Summit catalog. University of Oregon, Portland State University, University of Washington and Washington State University are some of the larger research libraries represented in the Summit catalog. Books requested through Summit are delivered to OSUL within three to five working days.

Table 1: Print Monographs and E-Books

Business and Economics Approval Plan (US Publications), FY12				
	Total Book Output	Received	%Received	Total Cost
HB: Economics	478	44	9%	\$4,720
HC: Economic History and Conditions by	703	1	<1%	\$97

Region or Country				
HD: Economic History and Conditions by Subject	2183	149	7%	\$13,587
HE: Transportation and Communication	162	1	<1%	\$116
HF: Commerce (including Accounting)	1253	79	6%	\$6775
HG: Finance	669	38	6%	\$3,116
HJ: Public Finance	122	13	11%	\$1,118
Totals	5570	325	6%	\$29,529

### Serials/Journals

In business and economics ready access to current information is expected. There is concern that with regular price increases to our licenses and a flat budget that access may be eroded over time; therefore a 6% increase has been included in the projected budget. In the Summer of 2012 Professor Jared Moore surveyed the faculty of the proposed PhD and the following journal titles, that are not currently owned by the library, were identified as priorities (Table 2).

Table 2: Core Journals

	Annual Cost
Accounting and Business Research	\$432.58
Accounting Horizons	\$349.35
Accounting in the Public Interest	\$138.71
Advances in Accounting	\$381.20
Auditing: A Journal of Practice and Theory	\$164.40
Behavioral Research in Accounting	\$164.40
Contemporary Accounting Research	\$622.00
Journal of Accounting Research	\$931.94
Journal of Business, Finance and Accounting	\$1,950.00



Journal of Finance	\$498.00
Journal of Management Accounting Research	\$164.40
Journal of Product Innovation Management	\$1,038.00
Creativity and Innovation Management	\$1,197.00
IEEE on Engineering Management	\$251.74
International Journal of Technology Management	\$1,863.21
Journal of Management Studies	\$1,900.00
R&D Management	\$1,980.00
Review of Financial Studies	\$553.00
Strategic Entrepreneurship Journal	\$350.00
Journal of the American Taxation Association	\$164.40

*Total* *\$15,094.33\**

\*Note: expected 6% inflation rate annually

### **Indexes and Databases**

The OSUL maintains access to Academic Search Premier, LexisNexis Academic, Business Economics and Theory, Business Source Premier, Checkpoint, Econlit, Mergent, SimplyMap, S&P NetAdvantage, and the Wall Street Journal, all of which are core to many of OSU's primary research areas and would also be used in the proposed PhD program.

In addition to the databases listed, the College of Business subscribes to the Wharton Research Databases Services (WRDS) data management online platform, which includes the S&P Compustat database, KLD Research and Analytics, and CRSP.

The college of business faculty and graduate students would need access to additional specialized datasets to make their program competitive with other PhD granting programs, based on conversations with Prof. Jared Moore and comparisons with the University of North Carolina Chapel Hill and Indiana University.

Requested funding for the datasets is included in the PhD proposal and they will be purchased, housed, and managed through the College of Business, while remaining open to the entire campus whenever possible.

### **Key library services & librarian expertise**

Laurie Bridges is the business and economics liaison. In that capacity, she provides instruction as requested either in-class or via the web, responds to reference inquiries, and develops materials to assist faculty members and students in their research.

Respectfully submitted,

A handwritten signature in cursive script, appearing to read "Laurie Bridges", with a long, sweeping flourish extending to the right.

Laurie Bridges

Instruction and Emerging Technologies Librarian

Liaison to College of Business, Economics Department, Design and the Human  
Environment, and INTO Program

**New Graduate Degree Program Proposal:  
Doctor of Philosophy (PhD) in Business  
Administration**

with  
Innovation / Commercialization Option  
Accounting Option

Oregon State University  
College of Business  
November 2012  
Proposed Effective Term: Fall Term 2014 (201501)  
CPS Tracking # 85547

**Comment on Faculty CVs**

Faculty CVs are available on request.

**From:** Bill Bogley <Bill.Bogley@oregonstate.edu>  
**Sent:** Tuesday, January 08, 2013 10:53 AM  
**To:** Beach, Gary  
**Cc:** Duffett, Jean  
**Subject:** RE: Liaison request re: OSU Space Committee

Splendid. Can you upload Jean's email to the proposal?

Thanks Gary, (and Jean!)  
Bill

**From:** Beach, Gary [<mailto:Gary.Beach@oregonstate.edu>]  
**Sent:** Tuesday, January 08, 2013 10:11 AM  
**To:** Bogley, William  
**Subject:** FW: Liaison request re: OSU Space Committee

Bill,

For your information.

--Gary

**Gary L. Beach**  
*Curriculum Coordinator*  
Office of Academic Programs,  
Assessment, and Accreditation  
500 Kerr Administration Building  
Oregon State University  
Corvallis, OR 97331

[Gary.Beach@oregonstate.edu](mailto:Gary.Beach@oregonstate.edu)  
541-737-2815 (office)  
541-760-1103 (cell)

**From:** Duffett, Jean  
**Sent:** Tuesday, January 08, 2013 10:08 AM  
**To:** Moore, Jared - COB  
**Cc:** Beach, Gary; Hunter-Zaworski, Katharine; Wilcox, Anthony  
**Subject:** RE: Liaison request re: OSU Space Committee

Jared,

With Austin Hall being planned for this program with faculty already on-board to participate, I see no problems in this proposal from a campus space perspective.

Thank you for the opportunity to review and comment.  
Jean

Jean Duffett, AIA, LEED AP  
University Space Planner

Campus Planning | Campus Operations  
128 Oak Creek Building, Corvallis, Oregon 97331  
Phone: 541-737-3014 | Cell: 541-521-9956 | Fax: 541-737-4810

[Jean.Duffett@oregonstate.edu](mailto:Jean.Duffett@oregonstate.edu)

**From:** Moore, Jared - COB  
**Sent:** Monday, January 07, 2013 11:12 AM  
**To:** Duffett, Jean  
**Cc:** Beach, Gary  
**Subject:** Liaison request re: OSU Space Committee

Hello Jean -

I am one of the accounting professors in the College of Business (COB), and I am currently serving the role of Director for PhD Program Development as we work toward the creation of a doctoral program. The program will initially focus in two areas: **accounting** and **innovation/commercialization**.

The CAT-1 proposal for the new graduate program (attached) is complete and has been approved by the COB. It is now making its way through the various University-level committees, and Academic Programs Committee recommended that I liaison with the chair of the OSU Space Committee to make sure that you do not see any problems with the proposal from a campus space standpoint. I sent the proposal to Anthony Wilcox last month, but Gary Beach recommended that I send to you as well since you are the new chair.

I don't really know (fully) how the process with all the OSU committees works, but for what it's worth, the Academic Programs Committee noted that only a liaison comment from the committee chair was required for their purposes.

At any rate, would you mind looking over the proposal and sending me your comment on whether you see issues with it from the perspective of the Space Committee? I would be happy to provide further details about the program via either e-mail or a telephone conversation if that would be helpful.

Thanks very much for your consideration!

Have a great day!  
Jared

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**Jared A. Moore, PH.D., C.P.A. (AZ)**

Mary Ellen Phillips Associate Professor of Accounting and  
Newcomb Fellow  
Director for PhD Program Development  
**Oregon State University | College of Business**  
200 Bexell Hall | Corvallis, OR 97331-2603  
Voice: 541-737-2517 | Fax: 541-737-4890  
Email: [jared.moore@bus.oregonstate.edu](mailto:jared.moore@bus.oregonstate.edu)

## Moore, Jared - COB

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**From:** Capalbo, Susan  
**Sent:** Wednesday, October 31, 2012 6:43 PM  
**To:** Moore, Jared - COB; Gopinath, Munisamy  
**Subject:** Re: CAT-1 proposal draft - business PhD program

Jared: Gopi and I are very supportive and will develop a letter to accompany your proposal. I will provide feedback on the proposal in a few days --

Susan  
Susan Capalbo  
DH and Professor  
Agricultural and Resource Economics  
Oregon State University  
541-737-5639

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**From:** <Moore>, Jared - COB <[jared.moore@bus.oregonstate.edu](mailto:jared.moore@bus.oregonstate.edu)>  
**Date:** Tuesday, October 30, 2012 6:59 AM  
**To:** "Gopinath, Munisamy" <[m.gopinath@oregonstate.edu](mailto:m.gopinath@oregonstate.edu)>, Susan Capalbo <[susan.capalbo@oregonstate.edu](mailto:susan.capalbo@oregonstate.edu)>  
**Subject:** CAT-1 proposal draft - business PhD program

Hi Gopi and Susan –

I now have a mostly complete initial draft of the CAT-1 proposal document for the PhD program in the COB. As we discussed in our previous meetings, I am sending a copy to you to keep you posted on our progress. The proposal is being reviewed/edited now, and I hope to present it to the COB faculty for a vote at the end of November. So....please let me know of any thoughts you might have on it.

On a related topic, I am wondering if it might be possible to get one or both of you to write a letter of support to put in the proposal packet. I think support from the Applied Economics program would be most helpful as the proposal makes its way up the line. Does that sound like something you would be willing and able to do?

At any rate, please let me know if I can provide any additional information or clarification. Thanks very much for your support of our proposed program!

Have a great day!  
Jared

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Jared A. Moore, PH.D., C.P.A. (AZ)  
Mary Ellen Phillips Associate Professor of Accounting and  
Newcomb Fellow  
Director of PhD Program Development  
Oregon State University | College of Business  
200 Bexell Hall | Corvallis, OR 97331-2603  
Voice: 541-737-2517 | Fax: 541-737-4890  
Email: [jared.moore@bus.oregonstate.edu](mailto:jared.moore@bus.oregonstate.edu)