College of Public Health and Human Sciences
School of Biological and Population Health Sciences
Oregon State University
101 Milam Hall
Corvallis, Oregon 97331

P 541-737-2643
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4/2/18

Curriculum Council
Oregon State University
107 Gilkey Hall
Corvallis, OR 97331

Dear Council Members,

It is my honor to provide this liaison letter of support on behalf of the proposal submitted by Dr. Jennifer Alix-Garcia, Professor and Department Head of the Department of Applied Economics (AE), for the Category 1 proposal to change the name of the major titled "Agricultural Business Management" to "Agricultural and Food Business Management". This change is necessitated by the shifts in the US food system, specifically the manner in which food production, distribution, marketing and distribution has changed to affect agricultural and food industries.

We support this name change because this new major provides viable options to enhance training and marketability of certain majors in the College of Public Health and Human Sciences (PHHS). The AE Department's increased emphasis on food economics and policy, as well as food business management, provides valuable opportunities for our students who may want to become involved via a minor or as a double major.

Please accept this letter of support for this major name change as a liaison serving in PHHS. Please contact me if you have any questions or concerns regarding our support for this proposal.

Best regards,

Sincerely,

Norman Hord

Norman Hord, PhD, MPH, RD
School Head
Celia Strickland Austin and G. Kenneth Austin III Professor in Public Health and Human Sciences
Phone: 541-737-5923