April 17, 2017

Dear Dean Montoya,

Please accept this letter of support for the Bachelor of Science (BS) in Design and Innovation. I have reviewed the proposed curriculum and found the degree programs to be comprehensive and well planned. The curriculum integrates basic business concepts with foundational design knowledge. This combination is essential for graduates to be prepared to enter the workforce within the outdoor and performance apparel industry.

The BS in Design and Innovation will create a platform that will provide opportunities to create multiple design and innovation focused degree programs for interested students. This includes existing College of Business degree programs in Apparel Design, Design Management, Interior Design and Merchandising Management, as well as potential new Design and Innovation options in areas such as product design and information design.

Please accept my full support of the BS in Design and Innovation.

Sincerely,

Janet Moss
Nike, Inc
Sr Director, Technical Development
Women's Training Apparel
One Bowerman Dr
Beaverton, Or 97005
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