Executive Summary for Category 1 Proposal

Renaming an Academic Program Proposal

The College of Business requests that the University approve renaming our Bachelors of Science (BS) degree in Interior Design to the BS in Design and Innovation. Students who have matriculated into the program prior to the implementation of the degree title change will have a choice of completing the program with the title 'Interior Design' or selecting the new major 'Design and Innovation' (by advancing their catalog year).

Background

In 2012, the BS/BA in Apparel Design, Interior Design and Merchandising Management were moved from the College of Public Health and Human Sciences to a newly formed School of Design and Human Environment (SDHE) within the College of Business (CPS #83339). The Graphic Design Option in the Applied Visual Arts major within the College of Liberal Arts was changed to a Bachelor of Fine Arts (BFA) in Graphic Design (CPS # 82870) and also moved to the SDHE within the College of Business. In fall 2015, admissions into the Apparel Design major were suspended pending a redesign of the major (CPS #96163). In 2016, the BFA in Graphic Design transitioned back to the School of Arts and Communication in the College of Liberal Arts (CPS #97966).

Proposal

Over the past year, the College has been making curricular changes to create a platform for current and future design and innovation focused programs within the College. These changes have been implemented into the existing BS in Interior Design major. The BS in Interior Design major now has a curricular structure similar to the business programs within the College – a two-year common core across all design programs with selection into discipline-specific options at the end of the second year (see Figure 1 below). The approved design options within the existing BS in Interior Design major are Apparel Design, Design Management, and Interior Design. A separate proposal has been submitted to terminate the Housing Studies Undergraduate Option (see CPS # 100224).

With these curricular changes in place, the College now seeks to rename the BS in Interior Design major to the BS in Design and Innovation, a more appropriate title representative of the various design-focused programs.

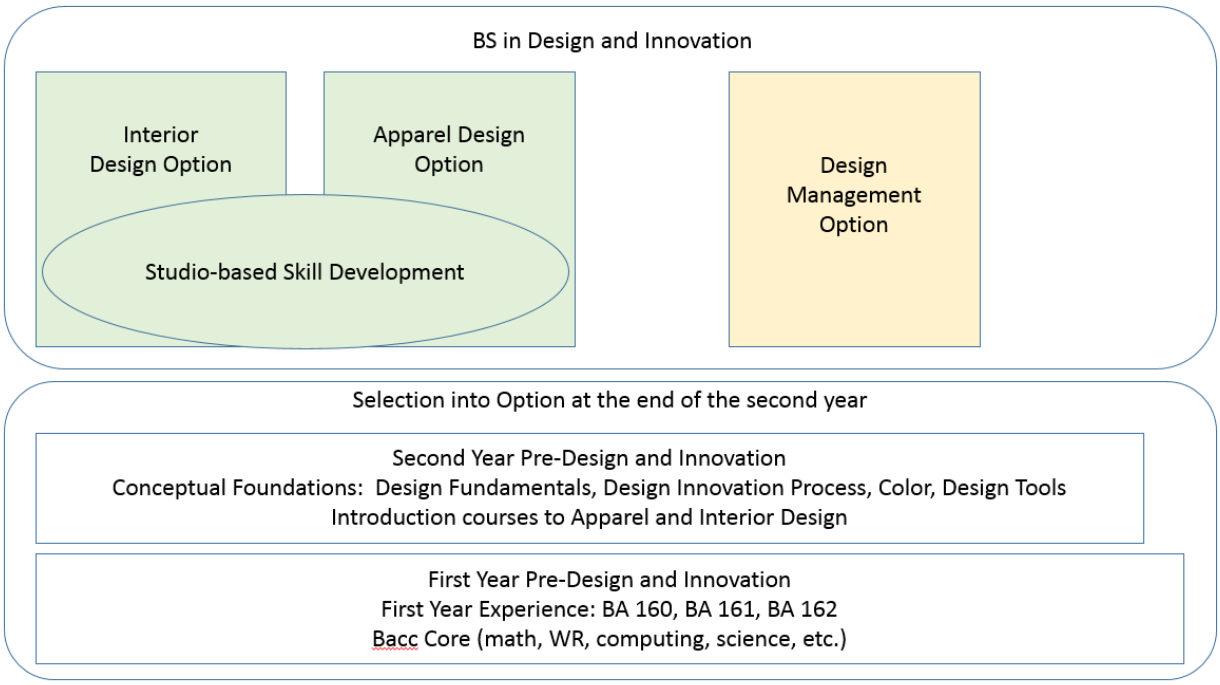

Figure 1. Curricular Structure for BS in Design and Innovation