Oregon State University

Abbreviated Category I Proposal

Rename

Proposal Title: Rename of “Interior Design” undergraduate major to “Design and Innovation” (BS, CRED, HBS).

College(s) and School(s): College of Business

Department(s) or Program: Design

Proposal Date: May 2017

Proposed Effective Term: Fall 2017

CIP* Number: 50.0408

*U.S. Department of Education: Classification of Instructional Program number

Proposal Type:

__X___ Rename _____ Suspension

_____ Establish

_____ Reorganization _____ Termination

A. Proposal Purpose / Justification: Describe the reason(s) for the proposal. For name changes, give both the current and proposed names (titles).

The College of Business seeks to rename the Bachelor of Science (BS) in Interior Design degree program to BS in Design and Innovation. Students who have matriculated into the program prior to the implementation of the degree title change will have a choice of completing the program with the title ‘Interior Design’ or selecting the new major ‘Design and Innovation’ (advancing to the new catalog year).

Over the past year, the College has been making curricular changes to create a platform for current and future design and innovation focused programs within the College. These changes have been implemented into the existing BS in Interior Design major. The BS in Interior Design major now has a curricular structure similar to the business programs within the College – a two-year common core across all design programs with selection into discipline-specific options at the end of the second year (see Figure 1 below). The common core in the pre-design and innovation program requires completion of

coursework in the first and second year that build a solid foundation for the upper-division design and innovation options. The pre-design and innovation coursework may be completed at OSU or at any accredited college or university that offers equivalent courses.

In spring term of the second year, students will apply for selection into one or more of the options of the BS in Design and Innovation major. Admission into the professional school programs require that the students have completed, or are registered to complete, all coursework in the common core and have maintained a grade point average of 2.5 or above in those courses. Admission to studio-based options (e.g., Apparel Design and Interior Design) may be limited based on the availability of studio classes (typically, studio classes are limited to cohorts of 25). Admission to the Design Management option will not be limited.

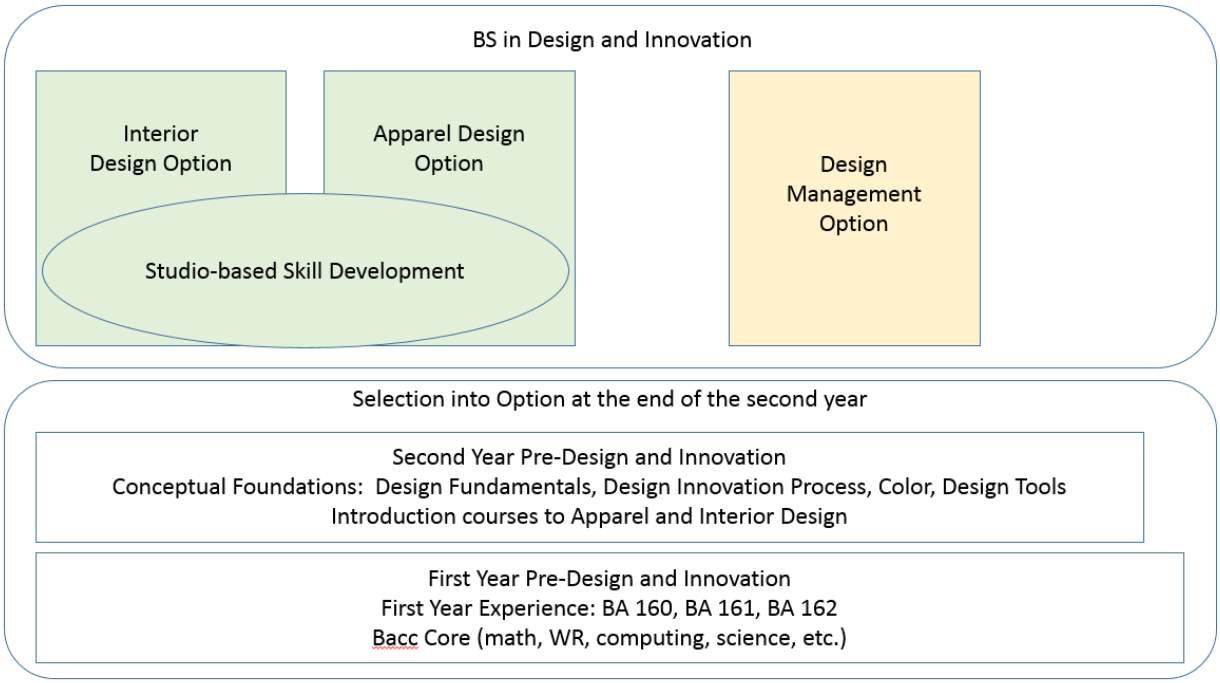

Figure 1. Curricular Structure for Design and Innovation major within the College of Business

Table 1. Proposal Summary

<u>Abbreviated Category I Proposal: Rename Existing Degree Program</u>

Program Title Change:
BS in Interior Design to BS in Design and Innovation

- Degree Types: **Bachelor of Science (B.S.)**
- Program Level: **Undergraduate**
- Master of Interdisciplinary Studies (MAIS) Participant: **No**
- Academic Home: **College of Business**
- Contacts: **James Coakley 7-4116; jim.coakley@bus.oregonstate.edu**
- Option(s):

- Undergraduate Option(s):
  Apparel Design
  Design Management
  Interior Design

- Graduate Options: **NA**

- Areas of Concentration: **NA**
- Minors:
  - Undergraduate: **NA**
  - Graduate: **NA**
- CPS #: **100333**
  https://secure.oregonstate.edu/ap/cps/proposals/view/100333
- CIP #: **50.0408 /** NCES Title: **Interior Design**
- SIS #: **XXX - To be assigned by the Registrar's Office (previous professional SIS number was 458)**
- College Code: **02**
- Course Designator: **DSGN (New—previously approved)**
- Courses: **See proposal and online Catalog for a list of required and elective courses**
- Program Total Credit Hours: **180 (Major: Pre- 57; Pro- 64-67; TOTAL 121-124)**
- Pre-Professional/Professional Model: **Yes**
- Thesis or Non-Thesis: **No**
- Delivery Mode(s): **On-Campus (Face-To-Face)**
- Location(s): **OSU-Main (Corvallis)**
- Enrollment (Anticipated): **NA**
- Graduates (Anticipated): **NA**
- Accreditation: **None**
- Program Unique to Public Higher Education Institutions in Oregon: **Yes**
- Proposed Effective Term: **Fall Term 2017 (Banner: 201801)**

B. Location: Identify the location of the academic unit or academic program within OSU's organizational structure. If applicable, include "before" and "after" organizational charts (show the reporting lines up to the Provost).

The location of the program is in the College of Business at the Corvallis campus. There will be no effect on the organizational charts after the name change.

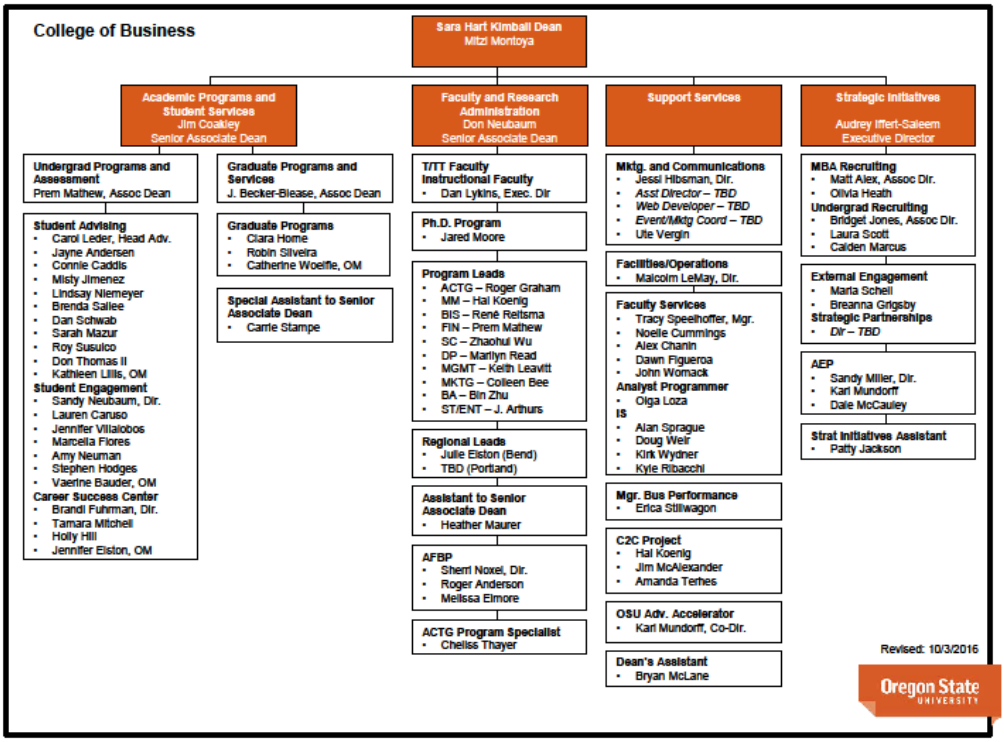

Figure 2. Organizational Chart for the College of Business

C. <u>Objectives, Functions, and Activities:</u> Provide a list of proposed objectives, functions (e.g., instruction, research, public services), and activities of the academic unit(s) or academic program(s).

1. Explain how the academic unit(s) or academic program(s) current objectives, functions, and/or activities will be changed. Where applicable, address issues such as course offerings, program requirements, admission requirements, student learning outcomes and experiences, and how the advising structure and availability will be changed as a result of this proposal.

   There is no change to the current academic unit(s) or academic program(s) objectives, functions and/or activities.

2. Describe how the reorganized program will be stronger than the existing program.

   The name change does not impact the current program.

3. Explain how the outcomes in the reorganized academic unit(s) or academic program(s) will be assessed.

   We will continue to use the assessment processes for the current academic majors in Interior Design, Apparel Design and Merchandising Management.

4. Describe the extent to which affected faculty and staff support this change.

The design faculty held many meetings in academic year 2015 to develop the common core structure. In spring, summer and fall of 2016, faculty met with representatives of the design industry in Portland and with the advisory boards of each current major to develop the renamed program. The College of Business faculty fully support this change.

D. Resources: Identify the resources that will either be needed or will be saved. Include information regarding personnel (administrators, faculty, staff, graduate assistants), the FTE change for academic and classified), and facilities/equipment.

1. Identify the staffing and resource needs for the proposed academic unit(s) or academic program(s). What will be the FTE changes? Note any impact on the budgets of affected academic unit(s) or academic program(s). Provide an analysis of how the resulting academic unit(s) or academic program(s) will be adequately staffed and funded.

   There are no additional staffing and resource needs for the renamed program. There will be no incremental impact on the budget.

2. Complete the OSU budget pages of Recurring, One-Time, and Summary tables. What is the budget impact of the proposal (new funding needs or resources saved)?

   The budget impact of the renamed program is solely for effecting changes in catalogs, webpages and promotional materials. See attached budget.

3. If new resources will be required (e.g., for new faculty positions, graduate research/teaching assistants, facilities, equipment, etc.), explain where these resources will be coming from. Specify internal reallocation, Ecampus, college, OSU, federal, state, private, other funding sources or combination of funding sources. [Note: College Deans, as well as academic unit or academic program administrators will be required to sign a transmittal sheet signifying their approval and commitment to providing the required funding resources for the proposal.]

   The expenditures for changes in catalogs, webpages and promotional materials will be covered with College of Business funds.

E. Mission: Identify the relationship of the proposed change to the academic unit or academic program with OSU's mission.
http://leadership.oregonstate.edu/trustees/oregon-state-university-mission-statement

1. How will the proposed change to the academic unit(s) or academic program(s) support OSU's mission, vision, and goals?

   The renamed program continues to support OSU's mission, vision and goals by offering a relevant and timely degree focused on design thinking and innovation management.

2. Describe the potential positive and negative impacts of the proposed changes on the academic unit(s) and/or academic program(s) involved. Identify other OSU academic units or academic programs which might be affected, and describe the potential positive and negative impact on their mission and activities.

The renamed program will have a positive effect on our ability to recruit students due to the emphasis on design and innovation.

We do not anticipate any negative impacts from the renaming of this program.

F. Strategic Plan: Describe how the proposal will affect the long-range strategic goals and plans for the academic unit(s) or academic program(s). Compare with OSU's current strategic plan and its three signature areas of distinction.
http://leadership.oregonstate.edu/strategicplan/strategic-plan-phase-iii-2014-2018

The renamed program fits within the strategic objectives of the College by focusing our degree programs to support industries in the Portland metro area.

G. External Impacts: What is the relationship of the proposed academic unit(s) or academic program(s) to other institutions in the Oregon?

1. What is the current relationship of the proposed academic unit(s) or academic program(s) with other higher education institutions in the Oregon? Describe how this relationship might be altered based on the proposed change.

   Renaming the existing program should not have any implication for our relationships with other higher education institutions in Oregon.

2. Describe how the proposed change will affect other constituencies outside of OSU (e.g., federal state, local, private).

   Renaming the existing program should not have any implication for our relationships with other constituencies outside of OSU.

H. Accreditation: If the academic program is professionally accredited, identify the accrediting body and describe how the proposed change may affect accreditation.

The current apparel design, interior design, and merchandising management programs are not professionally accredited.